



THE FUTURE OF ROLLING

Premium Rolling Papers . Cones . Accessories

EUROPE MARKET CATALOG 2026

NOW ENTERING EUROPE



WELCOME TO LIT

LIT is a premium **rolling paper** and **smoking accessories** brand designed for the modern smoking lifestyle.

Built with precision materials and bold design, LIT delivers smooth burns, innovative formats, and a distinct lifestyle identity.



REDEFINING ROLLING CULTURE

WHY CHOOSE LIT

Premium Paper Quality

Innovative Product Design

Slow and Even Burn Technology

Strong Lifestyle Brand Identity

DESIGNED FOR PERFECT ROLLING SESSIONS

WHY LIT WORKS IN EUROPE

● **High demand category (rolling papers & cones)**

● **Strong tourist + nightlife consumption**

● **Premium packaging that attracts retail buyers**

● **Fast-moving SKUs with repeat demand**

LIT PUREFLOW

EXCLUSIVE INNOVATION

World's First Double-Filter Pre-Rolled Cone

Double-filter system with a ceramic tip for smoother airflow, reduced heat, and a cleaner pre-rolled experience. Made with premium organic brown paper and the LIT Hexagon Watermark for a slow, smooth, balanced burn.

- ◆ Ceramic Filter Technology
- ◆ Enhanced Airflow & Reduced Tar
- ◆ Odor & Heat Protection for Lips & Fingers
- ◆ Dent-Free Tip with Superior Grip
- ◆ Hygienically Sealed Cellophane Pack

Specifications:

Cone Size: 109mm / 26mm



LIT 420 DOUBLE BOOKLET

REINVENTING THE ROLLING EXPERIENCE

World's first fully sealed rolling booklet

Includes organic brown king-size papers, perforated filter tips, and an integrated rolling tray with magnetic closure. LIT Hexagon Watermark ensures a smooth, slow, even burn with zero side burn.

- ◆ 66 Organic Brown King Size Rolling Papers
- ◆ 66 Perforated Filter Tips
- ◆ Integrated Rolling Tray
- ◆ Magnetic Lock Booklet
- ◆ Hygienically Sealed Cellophane Pack

Specifications:

Paper Size: 44mm x 108mm

Paper Weight: 12.5 GSM Slim Paper

Natural Gum Line



Magnetic Lock

Attached Rolling Tray
Roll Anywhere With Ease

Cellophane Wrapped Booklet
1st In The World Innovation

VARIANTS

ORGANIC BROWN

ORGANIC WHITE

LIT PYRAMID CONES

PERFECT EVERY TIME

Handcrafted Precision

Crafted for those who enjoy a lighter smoke, ultra-thin premium paper with precision rolling. Featuring the LIT Hexagon Watermark, these cones deliver a smooth and balanced burn with zero side burn.

- ◆ Premium Organic Paper
- ◆ Precision Pre-Rolled for Perfect Shape
- ◆ Ready-to-Fill Convenience
- ◆ Slow, Smooth & Even Burn

Specifications:

King Size Cone 109mm / 26mm



VARIANTS

ORGANIC BROWN

ORGANIC WHITE

LIT ELITE PACK

EVERYDAY PREMIUM ROLLING PACK

High Rotation SKU - Ideal for Daily Sales

Premium king-size rolling papers and perforated filter tips for a smooth, convenient rolling experience. Available in multiple paper varieties and vibrant colors for style, convenience, and consistent performance.

- ◆ All-in-One Rolling Pack
- ◆ Premium King Size Rolling Papers
- ◆ Available in Multiple Paper Variants & Colors
- ◆ Slow, Smooth & Even Burn

Specifications:

Paper Size: 44mm x 108mm



VARIANTS

PURPLE

PINK

BROWN

HEMP

WHITE

LIT CONE-VOLUTION

PARTY PACK

Five Cones. Endless Experiences.

The ultimate party-ready collection featuring five uniquely sized cones designed for every kind of session. Each cone is precision rolled to deliver a smooth, consistent burn.

- ✦ **The Titan – 300mm**
Built for bold, unforgettable sessions.
- ✦ **The Socialite – 200mm**
Perfect for parties and shared moments.
- ✦ **The Circle – 155mm**
Balanced size ideal for group sessions.
- ✦ **The Monarch – 109mm**
A premium king-size experience.
- ✦ **The Empress – 98mm**
Compact and refined for smooth indulgence.



ORGANIC BROWN

ORGANIC WHITE

VARIANTS

LIT ROLLING TRAY

WHERE STYLE MEETS FUNCTION

Durable High-Quality Metal Build

Provides a smooth and spacious surface for clean and organized rolling sessions. Built with durable materials and finished with bold LIT artwork, it combines functionality with lifestyle design.

Available Sizes:

- ◆ Small – 18cm x 14cm
- ◆ Large – 27cm x 16cm



PARTNER WITH LIT

Premium Positioning

Align with a high-end lifestyle brand that commands shelf attention and customer loyalty.

Competitive Margins

Positioned competitively against leading global brands

Innovative Portfolio

Exclusive access to world-first products like hygienic booklets and ceramic cones.

Lifestyle Appeal

Marketing support that resonates with the modern nightlife and urban culture.

REACH US AT

Call

+66 86 838 1335

WhatsApp

+91 9928830744

Email

geeteshjain@litaf.in

Website

www.litaf.in

Instagram/Facebook
/Twitter

[@litafabulous](https://www.instagram.com/litafabulous)



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